



## **Twin Pike Family YMCA**

614 Kelly Lane  
Louisiana, MO 63353  
Phone: (573) 754-4497

### **Professional Staff**

Shawn Geraldts  
CEO

James David  
Sr. Program Director

Beth Graves  
Business Manager

Josh Chapman  
Membership Director

Joe MacLaughlin  
Competitive Swim & Aquatics Director

Arthur Hammel  
Property Director

Genia Calvin  
Noveta Shepherd  
21<sup>st</sup> CCLC Program Directors

### **Board of Directors**

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**FOR YOUTH DEVELOPMENT®**  
**FOR HEALTHY LIVING**  
**FOR SOCIAL RESPONSIBILITY**

# **2024 Program Sponsorship Packet**

*The Twin Pike Family YMCA is a 501©3 not-for-profit charitable organization.  
All donations made to the organization are tax deductible.*

With a focus on youth development, healthy living, and social responsibility, ***strengthening the communities we serve is our cause.*** At the Twin Pike Family YMCA we believe that lasting personal and social change happens when we all work together.

The Twin Pike Family YMCA continues to be an important asset to the communities we serve. Membership and Program Fees, however, only cover roughly 65% of what it takes to operate the Y. That’s why the Y seeks mutually beneficial relationships with reputable, caring businesses or corporations who see the value and community benefits offered through the Twin Pike Family YMCA.

Partnering with the Y has a positive effect on the Business Partner. Support creates publicity opportunities, generates visibility, and improves the community’s image.

### **Program/Special Event Sponsorship:**

Supporting the numerous programs we offer through the Twin Pike Family YMCA can become a worthy cause for your business. Program fees only cover a portion of the actual program costs, so a sponsorship helps close the gap, thus keeping the program alive. As a business sponsor you receive recognition through pre-event advertisement and at the event. A sponsorship is truly a “win-win” for your business and the Twin Pike Family YMCA!

### **Multiple Levels of Giving:**

We are extremely thankful for our donors at all levels of giving. Thank you for considering a partnership with our organization.

<b>Bronze (\$250)</b>	Logo listed on flyers and social media posts
<b>Silver (\$500)</b>	Logo listed on flyers, social media posts, and t-shirts/jerseys
<b>Gold (\$1000)</b>	Logo on all media listed above plus a banner with your company name and logo listed that will be placed at the sponsored program(s), option to hand out business info
<b>Platinum (\$2000+)</b>	<i>This sponsorship level is for a group of programs (youth, adult, or family).</i> Logo on all media listed above plus a banner with your company name and logo listed that will be placed at the sponsored programs designated location.

## Youth Programs

Program:	Date:	Sponsor Level: Platinum ___
Youth Basketball	February – March	Gold ___ Silver ___ Bronze ___
Youth Volleyball	April – May	Gold ___ Silver ___ Bronze ___
Healthy Kids Day	April 27	Gold ___ Silver ___ Bronze ___
Sports Clinics	Specific Sports	Gold ___ Silver ___ Bronze ___
Youth Disc Golf Clinic	June	Gold ___ Silver ___ Bronze ___
Youth Outdoor Soccer	September - October	Gold ___ Silver ___ Bronze ___

## Adult Programs

Program:	Date:	Sponsor Level: Platinum ___
Basketball Fellowship	Monthly	Gold ___ Silver ___ Bronze ___
Coed Volleyball (Spring)	April - May	Gold ___ Silver ___ Bronze ___
Coed Volleyball (Fall)	November - December	Gold ___ Silver ___ Bronze ___
Disc Golf Tournament (Summer)	July	Gold ___ Silver ___ Bronze ___
Disc Golf Tournament (Fall)	September	Gold ___ Silver ___ Bronze ___
Disc Golf Glow Tournament	December	Gold ___ Silver ___ Bronze ___
Personal Training	Ongoing	Gold ___ Silver ___ Bronze ___

## Family Programs

Program:	Date:	Sponsor Level: Platinum ___
3v3 Basketball Tournament	March	Gold ___ Silver ___ Bronze ___
Obstacle Run	June	Gold ___ Silver ___ Bronze ___
Zombie Run	October	Gold ___ Silver ___ Bronze ___
Pickleball League	June – July	Gold ___ Silver ___ Bronze ___
Pickleball Tournament(s)	May, October	Gold ___ Silver ___ Bronze ___
Christmas Movie Night	December	Gold ___ Silver ___ Bronze ___
Karate	January - December	Gold ___ Silver ___ Bronze ___
Group Fitness	January - December	Gold ___ Silver ___ Bronze ___

## Aquatics

\*Twin Pike Torpedoes Swim Team sponsors will be listed on a banner in the pool area. Sponsor information and logo will be featured in all hosted swim meet information packets and presented on the swim scoreboards during hosted swim meets.

Program:	Date:	Sponsor Level: Platinum ___
Twin Pike Torpedoes Swim Team	January – December	Gold ___ Silver ___ Bronze ___
Swim Lessons (Group/Private)	January - December	Gold ___ Silver ___ Bronze ___
Pool Easter Egg Hunt	March 23	Gold ___ Silver ___ Bronze ___

# Sponsor Information

Company Name: \_\_\_\_\_

Program(s) Sponsoring: \_\_\_\_\_

Amount Paid: \$\_\_\_\_\_. \_\_\_\_\_

Check #: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Please make a copy of this form for your taxes. Return Sponsorship form with payment. After sponsorship is received, you will be contacted to verify company logo for advertisements and will be sent a receipt of payment. If you have any questions or would like to hear more about a particular program please contact our Sr. Program Director.

Thank you for your support!

James David  
Sr. Program Director  
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(573) 754-4497